

Huckworth for US Senate
8/15-8/19/16
\$ 7,550

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years



Duckworth for U.S. Senate

Contract #
2600801



Station WICS-S2
Market Champaign-Sprngfld-Dtr DMA
Flight Dates 8/15/2016 - 8/19/2016 (Est. 2113)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 8/15	Tue 8/16	Wed 8/17	Thu 8/18	Fri 8/19	Total
WICS 6a News 6:00 AM - 6:30 AM	EM	M-F 30	\$225.00 \$225.00			✓			1
WICS 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$225.00 \$450.00		✓			✓	2
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$275.00 \$825.00	✓		✓	✓		3
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$275.00 \$550.00		✓			✓	2
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30	\$200.00 \$200.00	✓					1
The View 10:00 AM - 11:00 AM	DT	M-F 30	\$150.00 \$150.00				✓		1
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$250.00 \$250.00			✓			1
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$250.00 \$500.00		✓			✓	2
WICS 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$350.00 \$700.00	✓			✓		2
WICS 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$400.00 \$400.00			✓			1

Duckworth for U.S. Senate



Station	WICS-S2	Buyer	Caroline Bahng
Market	Champaign-Sprngfld-Dtr DMA	Email	caroline@screenstrategies.com
Flight Dates	8/15/2016 - 8/19/2016 (Est. 2113)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 8/15	Tue 8/16	Wed 8/17	Thu 8/18	Fri 8/19	Total
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$250.00 \$500.00		1			1	2
WICS 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$500.00 \$2,500.00	1	1	1	1	1	5
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$100.00 \$300.00	1		1	1		3
Station Totals			\$7,550.00	5	5	6	5	5	26



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Contract # 2600801

Schedule Dates 08/15/16-08/19/16
Advertiser Duckworth for US Senate-D (108429)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)
Sales Office WICD
Buyer Name Bahng, Caroline
Phone/Fax (703) 272-7300 /
CPE N/A
Account Types Regional/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Thank you

Date Entered 08/12/16
Last Modified 08/12/16
Entered By Jennifer Valenti
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,132.50
Net Total \$6,417.50
Sales Tax

WICS+WICD Combo 100/0 (WICS++)		
By Broadcast Month	Spots	Rate
Aug. 2016	26	\$7,550.00
Grand Total:	26	\$7,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/17/16-08/17/16	4	:30	6A- 6:30A (CST)				1					1	\$225.00	\$225.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
2.0	Normal Line / SPOT	08/16/16-08/19/16	4	:30	6:30A- 7A (CST)			1			1			2	\$225.00	\$450.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
3.0	Normal Line / SPOT	08/15/16-08/18/16	4	:30	7A- 8A (CST)		1		1	1				3	\$275.00	\$825.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
4.0	Normal Line / SPOT	08/16/16-08/19/16	4	:30	8A- 9A (CST)			1			1			2	\$275.00	\$550.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
5.0	Normal Line / SPOT	08/15/16-08/15/16	3	:30	9A- 10A (CST)		1							1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
6.0	Normal Line / SPOT	08/18/16-08/18/16	3	:30	10A- 11A (CST)				1					1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
7.0	Normal Line / SPOT	08/17/16-08/17/16	3	:30	3P- 4P (CST)				1					1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
8.0	Normal Line / SPOT	08/16/16-08/16/16	3	:30	4P- 5P (CST)			1						1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
9.0	Normal Line / SPOT	08/19/16-08/19/16	3	:30	4P- 5P (CST)						1			1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
10.0	Normal Line / News	08/15/16-08/18/16	3	:30	5P- 5:30P (CST)		1			1				2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
11.0	Normal Line / News	08/17/16-08/17/16	3	:30	6P- 6:30P (CST)				1					1	\$400.00	\$400.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
12.0	Normal Line / SPOT	08/16/16-08/19/16	3	:30	6:30P- 7P (CST)			1			1			2	\$250.00	\$500.00	WICS+WICD Combo 100/0 (WICS)		8/12/16
13.0	Normal Line / News	08/15/16-08/19/16	3	:30	10P- 10:35P (CST)		1	1	1	1	1			5	\$500.00	\$2,500.00	WICS+WICD Combo 100/0 (WICS)		8/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sjginc.net/p=1224>, ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Contract # 2600801

Schedule Dates	08/15/16-08/19/16	Date Entered	08/12/16
Advertiser	Duckworth for US Senate-D (108429)	Last Modified	08/12/16
Agency	Screen Strategies Media (15161)	Entered By	Jennifer Valenti
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	POLITICAL (1874)	Headline #	
Salesperson	HOUSE-SPRINGFIELD/CHAMPA, WICS+ (1334)	Demo	
Sales Office	WICD	Order Type	Normal
Buyer Name	Bahng, Caroline	Package Deal	
Phone/Fax	(703) 272-7300 /	Commission %	15.00
CPE	N/A	Commission	\$1,132.50
Account Types	Regional/Political Candidate Agency BRD	Net Total	\$6,417.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Thank you		

WICS+WICD Combo 100/0 (WICS++)		
By Broadcast Month	Spots	Rate
Aug. 2016	26	\$7,550.00
Grand Total:	26	\$7,550.00

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/15/16-08/18/16	3	:30	10:35P-11:37P (CST)	1			1	1				3	\$100.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		8/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbjline/?p=1224>... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WICS-TV	Date: 8/12/2016
---	------------------------

I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$6,417.50

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/12/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title